

Scoring Rubric - Essay

Reviewer's Name _____

	Exemplary (3)	Proficient (2)	Developing (1)
Relevance	The author demonstrates a perceptive understanding of the relevant aspects of the theme. The essay consistently displays illustrative detail, development, and support.	The author demonstrates an adequate understanding of the relevant aspects of the topic or theme. The essay displays substantial detail, development and support.	The author demonstrates a limited understanding of the relevant aspects of the topic or theme. The essay displays insufficient detail, development, and support.
Organization and Overall Impact	The message engages the audience Strong, supportive rationale for message provided	The message is somewhat engaging Supportive rationale for message provided	The message is slightly engaging Weak rationale for message provided
Idea Development	Ideas delve beneath the surface and say something new and original.	Ideas are sophisticated and logically developed. Readers can readily follow the ideas	Ideas are basic or incoherent.
Content/Details	Analysis depth exceeds expectations. Details are thorough, rich, advanced,	Essay goes beyond summary, providing in depth analysis and specific claims.	Essay is shallow and basic, focusing on surface details only.

	and sophisticated.		
Literary Style, Grammar, Usage, Mechanics, and Spelling	Literary style completely clear and effective, excellent grammar and spelling Varied sentence structure, essay well developed and cohesive	Literary style partially clear and effective, good grammar & spelling Sentence structure somewhat varied; essay well developed and cohesive	Lacks use of literary technique Many errors in grammar and spelling

Adapted from rubric developed by Kyle Bishop.

Total Score: _____

Comments: _____

Scoring Rubric: Digital Storytelling

Reviewer's name _____

	Exemplary (3)	Proficient (2)	Developing (1)
Relevance	The author demonstrates a perceptive understanding of the relevant aspects of the theme. The work consistently displays illustrative detail, development, and support. Creative pieces reflect a high degree of imagination and sensitivity.	The author demonstrates an adequate understanding of the relevant aspects of the topic or theme. The work displays substantial detail, development and support. The pieces reflect substantial imagination and sensitivity.	The author demonstrates a limited understanding of the relevant aspects of the topic or theme. The work displays insufficient detail, development, and support. Creative pieces reflect limited imagination and sensitivity.

Organization and overall impact	The presentation tells a compelling story or has a compelling structure and is expressed creatively	The presentation tells a connected story or has a clear and complete structure	The presentation is a disconnected (or loosely connected) series of scenes with no unifying story or structure
Narration	The narration is clear and easy to understand. The tone and pace of the narration is appropriate and adds to the viewer's enjoyment	The narration is clear and easy to understand, but the tone and pace of the narration is flat and needs to be re-worked.	The narration is not clear and easy to understand. The narration should be recorded. The tone and cadence of the narration should be considered
Multimedia	The video and audio enhance the values of the story for the viewers	The video and audio do not significantly enhance the story for the viewers	The video and audio do not add to the story for the viewer and should be edited or cut.
Grammar, Usage, Mechanics, and Spelling	There are few or no errors in mechanics, usage, grammar, or spelling.	There are some errors in mechanics, usage, grammar, or spelling.	The story is difficult to understand at times because of errors in mechanics, usage, grammar, or spelling.

Adapted from Kathy Schrock's guides (<http://www.schrockguide.net/assessment-and-rubrics.html>)
<https://www.edutopia.org/pdfs/stw/edutopia-stw-yesprep-rubric-presentation-grading.pdf>

Total Score: _____

Comment: _____